



Programme

**Refresher of the foundations of printing** A brief recap of the essential principles of printing

**Black and white printing ICC profiles** Use profiles to achieve detailed monochrome prints with accurate tonal range

**Break (10 Minutes)** 

**Conversion best practices** Explore conversion processes to effectively convert colour images

#### Lunch break (1 hour)

**Thinking like a darkroom printer** Master advanced masking techniques to selectively control tones and textures

**Proofing techniques** Discover the art of creating accurate and consistent print proofs

**Practical printing session** Put into practice the steps to printing your own photographs

#### **Meet Your Instructor**



Tim Jones

**Fotospeed Technical Manager** 

Tim Jones is our experienced and knowleable Academy lead. With over a decade of freelance photography experience and a background in digital retouching, Tim is a true expert in his field. As an Adobe Photoshop Associate he brings a wealth of practical knowledge. He's your go-to expert for Photoshop, Lightroom, Monochrome, and practical printing. Tim's passion and expertise make our courses interactive, useful, and effective.



Find out more about our courses:

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# What You'll Learn

- ✔ How to print confidently without too much technical know-how
- ✓ The fundamental techniques of printing B&W photos
- ✓ Applying colour management for different software
- ✓ Conversion and editing processes on photography software
- ✓ Preparing your images for print and B&W printing modes
- ✓ Guidance on soft- and hard-proofing your images and prints
- ✓ The best monochrome papers and an introduction to printers

## What You'll Need

- A selection of your favourite RAW or JPEG files
- A laptop with Photoshop, Lightroom or Capture One installed
- As well as Silver Efex Pro software installed (Download for free here)
- Lunch is not provided, so please bring your own

# How to Get to Us



### **What We Provide**

- ✓ Printing paper
- ✓ Materials
- Printer use
- ✓ Exclusive discounts and offers

#### **Still Have Questions?**

Explore the frequently asked questions on our website for more information: www.fotospeed.com/academy-faqs/



Or scan the QR code